PRIMARY COLORS

PrimaryColor1 GreatLakesBlue #1f384b

PrimaryColor2 Orchard Red #d82c26 PrimaryColor3 Deep Maple #a8162c

SECONDARY COLORS

Secondary1 Pacific Blue #0072ce Secondary2 Cooper Green #00bfb3 Secondary3 Orange #f08a3a Secondary4 Yellow #fff076 Secondarys Artic Blue #4bc5e2 Secondary6 Moss #96b494

GRAYSCALE

White #fff

Grayscale1 OffWhite #e0dfde Grayscale2 LightGray #bfbebd Grayscale3 MidGray #737e87 Grayscale4 GreatLakesBlue #1f384b Grayscale5 RichBlack #0c2233 Grayscale6 Moss #000

2.50 Fail	1.63 fall	2.49 Fail	5.28 AA	4.87	10.42 AAA	6.02 AA	5.36 AA	12.17 AAA	9.14 AAA	6.56	2.93 Fail	1.73 Fail
2.50 Fall			2.11 Fail	1.95 Fail	4.17 AA Large	2.41 Fail	2.15 Fail	4.87	3.66 AA Large	2.63 Fail	1.18 Fail	4.31 AA Large
1.63 Foll	1.53 Fail		3.23 AA Large	2.98 Fail	6.38 AA	3.69 AA Large	3.29 AA Large	7.46	5.60	4.02 AA Large	1.80 Fail	2.82 Fall
2.49 Fail			2.12 Fall	1.95 Fail	4.18 AA Large	2.42 Fall	2.15 Fail	4.89	3.67 AA Large	2.63 Fail	1.18 Fail	4.30 AA Large
5.28 AA		3.23 AA Large	2.12 Fall		1.97 Fail	1.14 Fail	1.02 Fail	2.31 Fail	1.73 Fail	1.24 Fail	1.80 Fall	9.10
4.87		2.98 Fall	1.95 Fall		2.14 Fall			2.50 Fail	1.88 Fail	1.35 Fail	1.88 Full	8.40 AAA
10.42 AAA	4.17 AA Large	6.38 AA	4.18 AA Large	1.97 Fall	2.14 Fail	1.73 Fell	1.94 Fail				3.55 AA Large	17.98 AAA
6.02	2.41 Fall	3.69 AA Large	2.42 Fall			1.73 Fail	1.12 Fail	2.02 Fail	1.52 Fail		2.05 Fall	10.38 AAA
5.36 AA	2.15 Fall	3.29 AA Large	2.15 Fall			1.94 Fall	1.12 Fail	2.27 Fall	1.71 Fall		1.83 Fall	9.25 AAA
12.17	4.87 AA	7.46 AAA	4.89	2.31 Fail	2.50 Fail		2.02 Fall	2.27 Fall	1.33 Fall	1.86 Fall	4.15 AA Large	21.00 AAA
9.14 AAA	3.66 AA Large	5.60 AA	3.67 AA Large	1.73 Fall	1.88 Fail		1.52 Fall		1.33 Fall		3.12 AA Large	15.78 AAA
6.56 AA	2.63 Fall	4.02 AA Large	2.63 Fall			1.59 Fell	1.09 Fall		1.86 Fall	1.39 Fail	2.23 Fail	11.32 AAA
2.93 Fail					1.66 Fall	3.55 AA Large	2.05 Fail	1.83 Fail	4.15 AA Large	3.12 AA Large	2.23 Fail	5.06 AA
1.73 Fail	4.31 AA Large	2.82 Fail	4.30 AA Large	9.10 AAA	8.40 AAA	17.98 AAA	10.38 AAA	9.25 AAA	21.00 AAA	15.78 AAA	11.32 AAA	5.06 AA



10.42

Contrast #FFF076 on #1F384B

AAA contrast is the ideal situation for websafe color contrasts. However, even w3g admits that "It is not recommended that Level AAA conformance be required as a general policy for entire sites because it is not possible to satisfy all Level AAA Success Criteria".

Contrast is the difference in luminance or color that makes an object (or its representation in an image or display) distinguishable. In visual perception of the real world, contrast is determined by the difference in the color and brightness of the object and other objects within the same field of view. Because the human visual system is more sensitive to contrast than absolute luminance, we can perceive the world similarly regardless of the huge changes in illumination over the day or from place to place. The maximum contrast of an image is the contrast ratio or dynamic rance.

AA Large

Contrast #000000 on #0072CE

AA Large contrast means only copy that is considered large (font size 16px and bold) are websafe. If the copy goes underneath 16px and is not set as bold, are no longer considered websafe.

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AA

5.28

Contrast #1F384B on #00BFB3

AA contrast means any copy in normal font size (14px) have a great contrast and are therefore

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AA

4.87

Contrast #FFFFFF on #D82C26

AA contrast means any copy in normal font size (14px) have a great contrast and are therefore websafe.

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