



FACT SHEET – BDC SMALL BUSINESS WEEK™

Canada's engine of job growth

Small and medium-sized businesses are the cornerstone of the Canadian economy. They account for 99.9% of all Canadian companies and employ more than 60% of private sector workers. At the Business Development Bank of Canada (BDC), we believe this contribution deserves to be celebrated. We also believe entrepreneurs need support in building successful, innovative businesses. BDC Small Business Week™ activities provide an opportunity to celebrate, develop new skills, make new contacts, and plan for new opportunities.

About BDC Small Business Week™

For 35 years, the Business Development Bank of Canada has been organizing BDC Small Business Week™ in recognition of the contributions and achievements of Canada's entrepreneurs. Events held during the week bring entrepreneurs together at conferences, luncheons and trade fairs across the country where they have the opportunity to learn, network and enjoy themselves in the company of their peers.

BDC Small Business Week™ 2014 takes place from October 19–25 under the theme **BACK TO BASICS. REENERGIZE YOUR BUSINESS.**

Successful entrepreneurs focus on tried and true strategies to take their companies to the next level. They know there will be challenges on their path to creating and sustaining a competitive business. To prevail, they need the right preparation and a solid roadmap. That means fostering excellent customer and supplier relationships, applying sound financial management principles and hiring the best people. Use BDC's Small Business Week 2014™—a time to celebrate and promote Canadian entrepreneurs—to go back to basics and reenergize your business.

History of BDC Small Business Week™

BDC Small Business Week™ is a Business Development Bank of Canada (BDC) trademark whose origins date back to 1979 when BDC business centres in British Columbia's Lower Fraser Valley pooled their resources to organize a week of activities for entrepreneurs. This first event and the one that followed in 1980 were so successful that BDC officially launched BDC Small Business Week™ across Canada in 1981. The initiative was quickly adopted by Canada's business community. In 2013, over 280 activities across Canada attracted close to 10,000 business people to BDC Small Business Week™. This BDC flagship event celebrates entrepreneurship at the local, provincial and national levels.

This fact sheet may be reproduced, in whole or in part, by media for special supplements or for feature articles.

Information

www.bdc.ca/sbw | Toll free: 1 888 INFO BDC (1 888 463-6232)

™ BDC Small Business Week is a trademark of the Business Development Bank of Canada (BDC)